Green John®

SaniJon®

Purchase Assets of Your Choice

Patented
Folding Toilet

Assembled
With No Tools

Folding Toilet
Shipping

Dual Hand-Washing Sink

600% in Toilet Placement Efficiency

www.PortableToilet.com
www.PortableToilets.com
www.PortableToiletRental.com
www.ToiletRental.com
www.ToiletFranchise.com
www.PortableToiletFranchise.com
www.PortaLoo.com

The Opportunity

Proven Manufacturing Tooling

Complete product tooling for market-accepted portable sanitation products — ready for immediate production ramp-up without R&D costs.

8+ Premium Domain Names

Category-defining domains including PortableToilet.com, HandSanitizer.com, and HandWashStation.com — digital real estate commanding instant industry authority.

3 Trademarks + 2 Patents

Sani-Jon® and Green John® trademarks plus a patented folding toilet and patented folding hand sanitizer station — defensible IP creating barriers to competition.

Market Opportunity

$34.86B
Global Market 2030

$2.08B
US Market 2024

7.7%
Global CAGR

3,489
US Operators

Revenue Drivers — Market Segments

- Construction 72%
- Special Events 48%
- Emergency / Disaster 30%

3.

Heritage & References

50+ Years

Verified operational since 1973 — over 50 years of proven market leadership.

1996 Olympic Games & Paralympics

Atlanta, GA — exclusive sanitation contractor.

Woodstock ’99

Rome, NY — 225,000+ attendees.

Mardi Gras

New Orleans, LA — 15 consecutive years.

Disaster Response

1973 to present — FEMA-level emergency response provider.

100,000+ Events

Decades of diversified event experience.

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Portable Toilet IP

Sani-Jon® Trademark

Registered US trademark included with PortableToilet.com.

Green John® Trademark

Registered US trademark included with PortableToilets.com.

Patented Folding Toilet

Unique collapsible design for compact storage and rapid deployment.

6 Category Domains

PortableToilet.com · PortableToilets.com · PortableToiletRental.com · PortableToiletManufacturing.com · PortableToiletManufacturer.com · FoldingToilet.com

Hand Sanitizer Assets are an Optional Product Line Offered

HandSanitizer.com

Category-defining premium domain with strong web presence in the hand sanitizer market.

Patent No. 11,519,163

Patented folding hand sanitizer station — compact, portable, rapid-deploy design.

Product Combination

Folding Toilet + Folding Sanitizer Station create a complete hygiene solution package.

Why It Matters

Post-COVID hygiene demand supports institutional, government, and NGO purchasing.

Product Portfolio

- Sani-Jon Standard Toilet — durable HDPE construction; 20-year unit lifespan; standard $75–$150/week rental rate.
- Green John Drop-Tank Toilet — patented drop-tank system with ESG-friendly positioning.
- Patented Folding Portable Toilet — folds flat for transport; suited for military, FEMA, and export use.
- 45-Gallon Dual Handwash Station — via HandWashStation.com; $50–$75/week rental add-on.
- Folding Sanitizer Station — pairs with Folding Toilet for complete hygiene deployment.

Financial Upside

20–25%

Net Profit Margin

$150K

Annual Earnings

$800

Cost Per New Unit

Manufacturing Advantage

Tooling is already developed and proven, bypassing major design and prototyping costs.

Domain Value

PortableToilet.com, HandSanitizer.com, and HandWashStation.com are positioned as premium category domains.

Investment Thesis

Recession-Resistant Industry

Construction, events, and emergency response create year-round demand.

Infrastructure Boom

$1.2T infrastructure spending supports multi-year construction expansion.

Global Sanitation Gap

3.5B people lack safe sanitation, supporting global deployment potential.

Barrier: 50 Years of IP

Trademarks, patents, domains, and operating history create a defensible barrier.

Items Offered

Manufacturing Tooling

- Sani-Jon Standard Toilet
- Green John Portable Toilet
- Folding Toilet
- 45-Gal Handwash Station
- Folding Sanitizer Station

Premium Domains

- PortableToilet.com
- PortableToilets.com
- PortableToiletRental.com
- FoldingToilet.com
- HandSanitizer.com
- HandWashStation.com
- ToiletRental.com
- DisasterRelief.com
- PortableBuildings.com,,,
- www.PortaLoo.com

IP Rights

- Sani-Jon® Trademark
- Preen John® Trademark
- Folding Toilet Patent
- Sanitizer Station Patent
- Patent No. 11,519,163
- Patent 9993118

Complete turnkey package — tooling + trademarks + patents + premium domains included.

Build a World Class Sanitation Rental and/or Franchise Business

We Offer the Tools to Build a World Class Sanitation Rental Business and/or a Proprietary Portable Toilet Franchise Business.

A once-in-a-generation opportunity to acquire 50+ years of industry IP, proven tooling, and market-defining digital assets across portable sanitation and hygiene markets.

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